

It was a dark and rainy night. As the deadline grew near, the reporter realized he needed help. That's when he noticed the flyer on his desk. It was half-buried under a pile of notes and unanswered phone messages stained with coffee rings. It was the inspiration he had been looking for...

## THE ONF NEWS WRITING SHORT COURSE\*

THURS., JUNE 25 (9 a.m. - 5 p.m.)  
FRI., JUNE 26 (9 a.m. - 3 p.m.)

He'd heard what others had to say about the workshop. Things like, "I gained confidence in myself as a writer" and "I re-learned and learned from instructors and classmates." He'd heard the instructors were top-notch. People like UCO Department of Mass Communication Chairman Dr. Terry Clark and UCO Professor Dr. Mark Hanebutt. He knew they could teach him how to be a better reporter and writer.

It was time to stop spinning his wheels, to take the plunge, bite the bullet and make the call. He brushed aside the stack of papers, set his coffee cup down and went online to register at [www.OkPress.com](http://www.OkPress.com).

In a few short minutes he was registered. After jotting down the dates of the workshop and taking one more sip of coffee, the reporter turned back to his monitor. He still had a deadline to meet on a dark and rainy night.

*\* See reverse side for agenda and hotel information.*

### ONF NEWS WRITING SHORT COURSE REGISTRATION FORM • JUNE 25-26, 2009

Newspaper: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

MAIL registration to Oklahoma Press Association:  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105-5499

**FAX REGISTRATION FORM TO  
OPA: (405) 499-0049**

REGISTER ONLINE AT  
**[www.OkPress.com](http://www.OkPress.com)**

Name(s) \_\_\_\_\_

E-Mail \_\_\_\_\_

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REGISTRATION FEE: **\$45** PER PERSON. **TOTAL DUE: \$** \_\_\_\_\_

METHOD OF PAYMENT:

Bill Newspaper

Check Enclosed

Visa

Mastercard

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

# NEWS WRITING SHORT COURSE INFORMATION

Thurs., June 25 (9 a.m. – 5 p.m.) and Fri., June 26 (9 a.m. – 3 p.m.)

Sponsored by the Oklahoma Newspaper Foundation  
**RAYMOND & MILDRED FIELDS EDUCATIONAL SERIES**

## AGENDA TOPICS

**REPORTING AND WRITING TECHNIQUES:** Discuss the fundamentals of reporting and writing including strong leads and story organization.

**THE ART OF INTERVIEWING:** Learn how to interview sources, gather background information, handle quotes and off-the-record information.

**FEATURE WRITING:** Report the human interest stories with a storyteller's flair. Learn to write feature stories in a well-organized, compelling way that immediately grabs the reader's attention.

**YOU AND THE LAW:** What you must know about libel, privilege, grand juries, open meetings and open records laws.

## INSTRUCTORS

**DR. TERRY M. CLARK:** Dr. Clark, chairman of the Department of Mass Communication at the University of Central Oklahoma, has taught thousands of future journalists at Oklahoma State University and the University of Central Oklahoma. He also conducts workshops on writing, Open Meeting and Open Records Acts, and layout and design around the state for member newspapers of the Oklahoma Press Association.



**DR. MARK HANE BUTT:** Dr. Hanebutt is a professor at the University of Central Oklahoma who has more than 30 years of experience in journalism and professional writing. He worked for newspapers in Indiana and Florida, including the Orlando Sentinel, as a reporter and editor.



## CLASS SIZE LIMITED TO 16.

### COURSE LOCATION:

Oklahoma Press Association  
3601 N. Lincoln Blvd., Oklahoma City, OK 73105

The class will travel/carpool 1.5 miles to Metro Technology Center at the end of day one for a writing exercise in a computer lab.

### CONTACT INFORMATION:

Lisa Potts, Member Services Director  
(405) 499-0026 or 1-888-815-2672  
LPotts@okpress.com

### LUNCH:

Lunch is on your own. Several restaurants are nearby, within short walking or driving distance.

### ADDITIONAL INFORMATION:

Directions and final instructions will be e-mailed to attendees a few days before the workshop. If you have additional questions, please call (405) 499-0026 or e-mail LPotts@okpress.com.

### NEARBY HOTELS:

#### LINCOLN INN EXPRESS

##### HOTEL & SUITES

5405 N. Lincoln Blvd.

Okla. City, OK

(405) 528-7563

1-800-687-5170

Approx \$75 per night

#### HOLIDAY INN

6200 N. Robinson Ave.

Okla. City, OK

(405) 843-5558

1-800-HOLIDAY

Approx \$95 per night

### OKLAHOMA NEWSPAPER FOUNDATION

3601 N. LINCOLN BLVD., OKLAHOMA CITY, OK 73105

(405) 499-0020 • 1-888-815-2672 (TOLL-FREE IN OK)

[www.OkPress.com](http://www.OkPress.com)