

BUILD YOUR NEWSPAPER FASTER USING INDESIGN AND PHOTOSHOP

THURSDAY, JULY 15, 2010

10 a.m. to 4 p.m.
Holiday Inn Norman

1000 NORTH INTERSTATE DRIVE, NORMAN, OK

Learn tools and techniques that could save you hours each week building pages and ads. This is not just for CS4 users – many of the features covered are available in other versions. During this workshop, learn:

- Building ads faster in InDesign
- Processing photos faster for best reproduction
- Building a template that cuts production time
- Building editorial pages faster in InDesign
- Automating mundane, repetitive work
- Using Word to format copy for InDesign
- Improved workflow ideas
- Mastering Styles for speed, consistency and quick editing
- Tapping into the power of Libraries and Snippets
- How InDesign's Data Merge could change your life
- GREP styles and how they cut editing time
- Editing copy faster through automation
- Using Bridge for faster photo handling
- Much, much, more!



PRESENTED BY RUSSELL VIERS

Viers began his career as a reporter/photographer at the age of 16 in Lamar, Mo. His entire career has revolved around newspapers. As an Adobe Certified Instructor, he travels the world teaching production techniques to save time and improve quality. He offers more than technology, however, as he has sold advertising, laid out papers, worked in darkrooms, pasted up, reported and photographed the news and designed news-papers. Even though he has worked with some of the largest newspapers in the world, his first love is small community newspapers.

Provided by Oklahoma Newspaper Foundation
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ONLY \$20 PER PERSON – LUNCH PROVIDED!

Lunch is sponsored by Atomic News Tools. During this hour Viers will discuss his new software that allows small newspapers with limited staff to build their print product in InDesign, then upload to a website directly from their pages. It's a revolutionary product for small papers and worth a free demonstration.

RUSSELL VIERS - BUILD YOUR NEWSPAPER FASTER • THURSDAY, JULY 15, 2010

Newspaper: _____

City: _____

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