



The Oklahoma Newspaper Foundation serves to improve the future of the Oklahoma newspaper profession by providing quality educational programming and resources and developing the next generation of journalists and readers.

OKLAHOMA NEWSPAPER FOUNDATION, 3601 N. LINCOLN BLVD., OKLAHOMA CITY, OK 73105 • (405) 499-0020

PAGES FOR TOMORROW PARTICIPATION FORM

PLEASE RESPOND BY NOVEMBER 4, 2013

The Oklahoma Newspaper Foundation requests your help to continue improving the state's newspaper profession by providing educational training and materials to professionals and students. The Pages for Tomorrow Program is important for several reasons. It provides a significant contribution to the foundation without requiring any cash out of your pocket. It creates a new opportunity for OPS to show advertisers that are not currently using newspapers how effective our medium really is. Finally, it helps ONF remain a public charity under IRS rules.

- ONF asks that your newspaper donate newspaper advertising space equal to four one-quarter pages (3 columns by 10.5 inches each, equivalent of one full page during the 2014 calendar year.
- The advertising space will be sold as a one-time special to advertisers that are: (A) not currently publishing in newspapers and (B) not running for political office or involved in political campaigns.
- OPS agrees to forego its commission on this donated advertising space so the full contribution can be donated to ONE.
- Your newspaper will receive a donation-receipt letter at the end of the year for tax purposes.
- Advertising insertion orders will be prominently marked to indicate the ad(s) is part of the Pages for Tomorrow program and your newspaper will not be compensated. You will have a two-week window in which to publish each ad.

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- YES, I agree to participate in the Pages for Tomorrow program** and donate four one-quarter pages of advertising space during the 2014 year (equivalent of one full page over the entire year).
 - No, we prefer to make a monetary donation instead.
 _____ Please send us an invoice for \$_____ in _____ (month) of 2014.
 _____ The check is enclosed.
 - No, our newspaper will not participate this year.

Newspaper: _____ City: _____
 Publisher/GM: _____ Date: _____
 Publisher/GM's Signature: _____

PLEASE FAX COMPLETED FORM TO 405-499-0048 BY NOVEMBER 4. THANK YOU!
 If you have any questions about the program please contact:
 Lisa Potts, Lpotts@okpress.com, 405-499-0026, 1-888-815-2672 toll-free.